



# BEAUTIFUL BUCKROE BEACH

## BEST FOR BATHING

Nowhere between Maine and Florida is there a beach to compare with Buckroe. It is one of nature's masterpieces, its gradual sandy slope stretching far out into the "briny bay" makes it possible for bathers to disport themselves in any depth of water. The children can find amusement in a few inches, and their sturdier elders will find many fathoms under them if they desire a pleasant swim.

There is, however, a more attractive feature yet—SAFETY. That "undertow" found at so many resorts is entirely unknown at Buckroe, and to this fact alone is due a great part of Buckroe's popularity.

The new bath-house will accommodate 1,500 bathers, and is the finest in the South.

## BEST FOR FISHING

Of all summer diversions, the most universally popular is fishing. But the question, "Where to go?" is a puzzling one. There are, of course, lakes, rivers, creeks and ponds innumerable, any one of which "might" prove satisfactory; but there is a strong element of chance in the result. At Buckroe the fishing is always good—each season furnishing its special catch. Boats, bait, tackle, etc., are always plentiful and convenient, and old "salts" who are familiar with the best locations are always in attendance. The management at Buckroe will take pleasure in arranging the details for parties or individuals.

This feature of Buckroe is exceedingly popular, and is becoming more so each season.

## BEST FOR AN OUTING

Buckroe is the ideal place for a day's outing, and the attention of churches, clubs, lodges, Sunday-schools, societies, etc., is called to the exceptional advantages offered.

Besides the aquatic sports and pleasures there are innumerable amusement and pleasure-giving attractions. The splendid new hotel, under the management of the Newport News and Old Point Railway Company, offers the best service at moderate cost.

The Chesapeake and Ohio Railway has arranged for a magnificent excursion service equalled by few and excelled by no other transportation company in the country. Special low rates and other inducements to parties.

BUCKROE

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BUCKROE

Is Only Two Hours from Richmond

Has the Finest Bath House on the Coast

Has Exceptional Hotel Advantages—Try Them

Has Many Amusements for Children and Grownups

Is BETTER This Year Than EVER Before

## EVERY CONCEIVABLE FORM OF MORAL AMUSEMENT

### GREAT IS KING CORN, VIRGINIA SETS PACE

(Continued From First Page.)

Corn the real king of the agricultural realm. But be that as it may, it is said that the results in Virginia have been brought home not only to the national Agricultural Department, but also to the Congressmen, who represent all parts of the country, and the secretary is being urged by these Congressmen to send demonstrators in all parts of the country for the purpose of showing boys the Virginia trick and teaching them the very best methods to employ in producing corn.

#### The Courteous Secretary.

Secretary Wilson has told these eager Congressmen that with him it is largely a matter of finance, and before he can make any definite promises along the lines mentioned he must needs know just where his department stands in a financial way. In other words, he is guarded about his promises until the general appropriations bill runs the gauntlet. This may or may not be the secretary's little side movement to interest the Congressmen in a more careful study of his little schedule of wants as filed some months ago with the appropriations committees of the two houses of Congress.

Anyhow, it shows that Virginia boys have set a pace that is attracting national attention, and Senator Roy Taylor, of Tennessee, is one among the statesmen who has been reading the Industrial Section of The Times-Dispatch, and thus finding out what King Corn is doing in the Old Dominion.

Senator Taylor says that as a direct result of the "movement," presumably the big corn prize movement instituted by The Times-Dispatch last year, more than three times as much corn is now being grown in Virginia as heretofore. He makes reference also to the "movement" in North Carolina and Georgia, and says: "The organization of boys' corn clubs in nearly every county of the three States—Virginia, Carolina and Georgia—and in parts of other States as well, is not only stimulating production, teaching them how to double the size of the ears and the yield per acre, but it is creating a 'back to the farm' enthusiasm that is most gratifying. There is a perceptible falling off in the 'Go-West-young-man' feeling that has been carrying so many of our boys away from home."

Senator Taylor is just right, as he usually is on most subjects. Corn is undoubtedly being crowned king in Virginia, and the big prizes to be offered this year for the best in the corn line will create an enthusiasm in Virginia the like of which was never before seen.

### NEW INDUSTRIES PLANNED IN SOUTH

(Continued From First Page.)

plans for proposed meat-packing plants; company capitalized at \$100,000.

National Biscuit Company, New York, awarded contract for construction of bakery at Houston, Tex., five-

story building with electric lighting and refrigerating machinery, bakery equipment, etc. Total cost reported as \$250,000.

East Lake Telephone Company, Buffalo City, N. C., was incorporated with \$10,000 capital stock to construct a telephone system.

A company capitalized at \$50,000 was organized at Franklin, Va., to manufacture buggies, John D. Abblitt is named as president.

J. T. Kerlin Lumber Company, Arcadia, La., was incorporated with \$150,000 capital stock to manufacture lumber.

Old Dominion Development Company,

Richmond, plans expending \$100,000 for coal handling facilities on river front.

Keystone Coal and Coke Company, Greensburg, Pa., purchased 3,500 acres of coal land near Fairmont, W. Va., and intends to equip two mines for a daily output of 5,000 to 8,000 tons of coal.

Jourdantown Ice, Light and Water Company, Jourdantown, Tex., was incorporated with \$30,000 capital stock to operate ice, light and water plants.

Virginia-Carolina Lumber Company, Fayetteville, N. C., was incorporated with \$50,000 capital stock to manu-

facture lumber.

National Milk Bottle Manufacturing Company, Parkersburg, W. Va., decided to erect \$40,000 fireproof building and install machinery for a daily output of 250 gross glass bottles.

Inland Sewer Pipe Company, Birmingham, Ala., was incorporated with \$300,000 capital stock.

Superior Red Ash Corporation, Richmond, was incorporated with \$40,000 capital stock to develop coal properties.

Imperial Coal and Coke Company,

Thomas, Va., was incorporated with \$15,000 capital stock to develop coal properties.

Preston County Lumber Company, Martinsburg, W. Va., was incorporated with \$100,000 capital stock to manufacture lumber.

Eaton & Tipton, Bushnell, Ill., planning erection of building and installation of machinery costing \$10,000 to manufacture wagons at Nashville, Ark.

S. R. Jones, Belle Haven, Va., will build sawmill with a daily output of 9,000 feet of lumber.

Beaver Pond Coal Company, Prestonburg, Ky., will develop 500 acres of coal land, installing electrical ma-

chinery costing about \$7,500 for daily output of 750 tons of coal.

Baldwin Forging and Tool Company, Columbus, O., planning the construction of a large plant at South Charleston, W. Va.

Opdenweyer-George Lumber Company, New Orleans, La., was incorporated with \$50,000 capital stock to manufacture lumber.

Ring Furniture Company, Kernersville, N. C., is being organized with \$50,000 capital stock to manufacture furniture.

Russell Uniform Stave Company, Memphis, Tenn., was incorporated with \$50,000 capital stock to erect plant for a daily output of 60,000 staves.

Southern Power Company, Charlotte, N. C., awarded contracts for three auxiliary steam plants, one generating 15,000 to 20,000 horsepower and the other two generating 10,000 horse-

power each.

Perfection Railroad Trackpoint Company, Birmingham, Ala., was incorporated with \$100,000 capital stock to manufacture track points.

Whitted Woodworking Company, Durham, N. C., was incorporated with \$100,000 capital stock.

county in the United States, the farmers have gone in for other crops and now ship heavily of cabbage, turnips, radishes and strawberries.

The potato crop, however, remains the chief product of the two counties. It is at once the staple crop and the main source of the farmer's income. The farmer in that section is now the most independent of his tribe anywhere in the world.

The soil of the Eastern Shore of Virginia is naturally fertile, fitted to grow almost anything and this section is a natural trucking region. The first crop of the season is cabbage, quickly followed by strawberries and radishes.

Then comes the white potato, which in turn is succeeded by the sweet potato. Cabbage is grown most extensively in the southern part of Northampton county, where the farmers usually plant from twenty-five to 100 acres.

Early cabbage is a product that must be disposed of quickly, or the crop will be a total loss to the grower. It is loaded in barrels or crates and shipped to the Northern markets.

Scarcely where the exchange is making good with the farmers. By being able to distribute to a wider market, they are able to get better prices, be-

cause they keep in better touch with market conditions, and ship the produce to points that want and need it. This prevents a glut in the market.

There are up-to-date farms on every side. The spirit of progress has permeated the land, and to-day it is very much alive to every opportunity that presents itself, and on every hand may be seen improvements that are evidence of this spirit.

A Homogeneous People.

The people are descendants of the early English settlers of that region. They are a homogeneous race, unmixed with any alien blood, undivided in religion, politics or general aspirations. They are as progressive and keenly alive to their present condition and future prospects as are the people of any part of this land. They are steadily establishing better schools, and illiteracy is rapidly disappearing.

They are creating a more diversified system of agriculture, so that the farmers will not have to depend so largely upon the success of one staple crop. They are introducing all the improved farming machinery, so that to-day the farmer is able to do many times the work that he did a score of years ago, and above all other things they are willing to work together for the general good.



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you'll be wanting during your stay a real good drink. Something to quench your thirst to stay quenched.

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**Coca-Cola**

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THE COCA-COLA CO.

Atlanta, Ga.

Whenever you see an Arrow think of Coca-Cola



### MARKED PROGRESS ON EASTERN SHORE

(Continued From First Page.)

In 1900 it amounted to a quarter of a million dollars. It has grown at the rate of \$250,000 each year, and last year, the business amounted to \$2,500,000.

Has Had Rapid Growth.

So rapid has been its growth that the exchange now handles from 75 to 80 per cent. of all the produce grown on the Eastern Shore of Virginia. Twenty-five years ago, when the rails of the New York, Philadelphia and Norfolk Railroad were laid through

the two counties of Accomac and Northampton, the farmers of that section were poor in purse, but independent of the outside world for all necessities of life. All the food they consumed was raised on their farms, or taken from the surrounding waters. In some sections even the material for the clothing they wore was made in their own household. Their only trade was with Baltimore and Norfolk by vessel.

The advent of the railroad changed all this. The farmers began to ship produce to the Northern markets, and with the money received bought goods in return. The main farm products of that time were the white or Irish potato, and the yellow or sweet potato. In the last few years, while the shipment of potatoes has increased steadily, until Accomac county alone grows more sweet potatoes than any other

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